



Board of Directors

Thursday, May 23, 2024; 7:30 AM

Making Madison County a better place to live, work, play and conduct business.

Chairman	Peter Loiler	x	Nicole Kems	x	Melissa Callstrom	
Vice-Chair	Nate Fehl		Tara Kaysen	x	Guest: Emily McClain, Greater DSM Partnership	x
Treasurer	Jeff Dick	x	Kris Miler	x		
Secretary	Allissa Johnson	x	Jen Frease	x		
CEO	Amara Huffine	x	Jon Stetzel	x		

AGENDA		Presentation/Discussion	Recommendations/Actions	Follow-up
I.	Call to Order	The Meeting of the Board of Directors called to order by Board Chair Peter Loiler at 7:32 AM.	A quorum was established.	
II.	Approval of Agenda	Kris Miler motioned to accept the agenda; Tara Kaysen seconded.	Agenda accepted.	
III.	Approval of Minutes	Kris Miler motioned to accept the Minutes from the April 25th board meeting; Nicole Kems seconded.	Minutes approved.	
IV.	Financial Report	Treasurer, Jeff Dick explained to the board of directors that our cash is still in a good position and that we are \$10,000 above where we were in 2023. Jeff shared that in April, Membership and Covered Bridge Festival income were up, but Retail was down. He also reported that year-to-date Membership Dues are down \$9,600, but overall Membership Dues are just down a small amount compared to last year. Allissa Johnson motioned to accept the Financial Report. Jon Stetzel seconded.	Financial Report accepted.	
V.	Membership Report	CEO, Amara Huffine reported we have 29 new members in 2024, and we have a total of 289 members.		Amara to schedule a follow-up Membership Committee Meeting.
VI.	Discussion and Action Items (New Business)			
a.	Redeemer Church	Amara Huffine and Peter Loiler reported to the board that they along with Nate Fehl looked at the Redeemer Church location as a possible new location for the Chamber of Commerce Office and Welcome Center. While they said the inside is a perfect match for the Chamber's needs, they said the building has siding falling off and a roof that needs to be replaced. The seller is asking for \$272,000. Peter was able to get an approximate value of the current Chamber which was		

	\$250,000. The board decided to table this discussion unless the seller is willing to accept a lower offer for the Redeemer Church building.		
b. Internet	Amara Huffine said that due to recurring internet issues, she is shopping for other options. She is working on getting quotes from US Cellular, TMobil, Verizon and Omitell. The board suggested that Amara consider fiber internet options before wireless, and that she consider speeds from all carriers. This discussion was tabled until quotes have been acquired.		Amara to provide an update at the next board meeting.
IX. Discussion and Action Items (Old Business)			
a. Bylaws	Jon Stetzel reviewed and presented the board of directors with updated bylaws. The board was asked to review on their own time and report back to Jon with an suggested edits.		Board to review updated Bylaws and report back to Jon with suggested edits by October's Board Meeting.
b. Wine Walk	Amara Huffine and Jeff Dick provided figures from our 2024 Wine Walk event. Overall wine glass costs were up and admission was down. Amara shared that local wineries were reporting that they were down at least 100 bottles of wine compared to last year.		Amara to provide a financial report for Wine Walk at the next board meeting.
c. Paint Madison County	Amara Huffine shared an update on this event, and said she is currently looking for artists. This event is September 22nd. She added that the Winterset Kiwanis is a new sponsor for this event at \$500, and they've added a youth artist category.		
d. Covered Bridge Festival	Amara Huffine said she is currently working on sponsors for this event since she feels she will be competing with RAGBRAI this year. This event is October 12th & 13th.		
e. Ambassadors	Amara Huffine shared updates from this month's Ambassadors Meeting. They plan to meet at all of the area eateries to support local business.		
Next meeting		Thursday, June 27th, 2024 at 7:30AM at the Madison County Chamber of Commerce.	
Adjournment at 8:49 AM.	Jeff Dick moved to adjourn the meeting; Jon Stetzel seconded. Minutes respectfully submitted by Allissa Johnson, Secretary (aka Security).		