



Board of Directors

Thursday, January 20, 2022; 7:30am

Making Madison County a better place to live, work, play and conduct business.

Chairman	Sarah Pugh	√	Mark Baudler	√	Nicole Kems	√
Vice-Chair	Brad Tadlock	√	Sarah Cowman	√	Ashton McKeever	√
Treasurer	Jeff Dick	√	Julie Feirer	√	Bill Moody	√
Secretary	Sarah Reed	√			Roger Queck	√
Amara Huffine, Executive Director		√	Jennifer Jackson	√	Sheila Stewart	√
			Allissa Johnson	√	Meg Schneider, guest from Greater DSM Partnership	√

AGENDA	Presentation/Discussion	Recommendations/Actions	Follow-up
Call to Order	Meeting of Board of Directors called to order at 7:31 by Chair Sarah Pugh.	A quorum was established.	
September minutes	<ul style="list-style-type: none"> Sheila Stewart moved to accept minutes of December 16, 2021; Brad Tadlock 2nd. 	Minutes approved.	
Consent agenda	<ul style="list-style-type: none"> Mark Baudler moved to accept consent agenda; Brad Tadlock 2nd. 	Agenda accepted.	
Financial Review – Jeff Dick	Jeff reported that at the end of 2021 the Chamber’s cash on hand is \$144,000. This was attributed to close monitoring of the 2021 budget, strong retail sales, increase in hotel/motel tax revenue, and Covered Bridge Festival profits. The Chamber saw a profit of \$55,000 in 2021. Roger Queck moved to accept the treasurer’s report. Bill Moody seconded the motion.	Motion carried.	
Membership report	Amara reported that member renewals are up 14% over 2021. Reminders for dues renewals are being sent.		
Action Items			
Computer for Tourism Director	Amara reported that replacement cost for the TD’s computer will be approximately \$1500. \$1600 was budgeted for this. Mark Baudler moved that Amara proceed with the purchase, up to the budgeted amount. Sheila Stewart 2 nd .	Motion carried.	
Chamber logo	Teddi Yaeger submitted design options to update the Chamber’s logo. After discussion of the options, the Board asked that she update and resubmit the artwork.		
Welcome to Winterset sign	The large welcome sign at Rt 92 and Summit Street was destroyed by high winds in December. Mark		

	Baudler moved that the sign not be replaced. Jeff Dick seconded.	Motion carried.	
Board meetings 2022	Mark Baudler proposed that Board meetings move to 4 th Thursday of each month. This alleviates a conflict for him. There were no objections.		Madison County Chamber of Commerce Board of Directors now meets 4 th Thursdays at 7:30AM.
2022 Board	Amara distributed Confidentiality Agreement and Conflict of Interest documents to those present. Committee sign-ups will be completed at February meeting.		Orientation for new Board members will be February 1 st .
Annual meeting	1/21/2022 202 tickets have sold thus far. There are 25 table sponsors.		Meeting room setup will be Noon, 1/21/2022. All are asked to help.
Nominations for 2022		Chairman – Mark Baudler Vice Chair – Ashton McKeever Secretary – Allissa Johnson Treasurer – Jeff Dick Members: 2022 Sarah Cowman Julie Feier 2023 Sarah Pugh Sarah Reed Brad Tadlock 2025 Nicole Kems 2026 Mark Baudler Jeff Dick Allissa Johnson 2027 Peter Loiler Tara Kaysen Nate Fehl	Slate to be accepted at Annual Meeting.
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			www.madisoncounty.com/strategic-planning/
Next meeting		February 24, 2022; 7:30am	
Adjournment	Allissa Johnson moved to adjourn; Jeff Dick seconded. Meeting adjourned at 8:15. Minutes respectfully submitted by Sarah Reed, Secretary		