



# Board of Directors

Thursday, August 25, 2022; 7:30am

*Making Madison County a better place to live, work, play and conduct business.*

Chairman	Mark Baudler	x	Sarah Cowman	x	Sarah Pugh	x
Vice-Chair	Ashton McKeever	x	Nate Fehls	x	Peter Loiler	x
Treasurer	Jeff Dick	x	Julie Feier		Heather Ives	x
Secretary	Allissa Johnson	x	Tara Kaysen	x	Brad Tadlock	x
Executive Director	Amara Huffine	x	Nicole Kems			

AGENDA	Presentation/Discussion	Recommendations/Actions	Follow-up
I. Call to Order	The Meeting of the Board of Directors called to order by Chair Mark Baudler at 7:33 AM.	A quorum was established.	
II. Approval of Agenda	Allissa Johnson motioned to accept the agenda; Jeff Dick seconded.	Agenda accepted.	
III. Approval of Minutes	Brad Tadlock motioned to accept the Minutes from the June 23, 2022 meeting; Allissa Johnson seconded.	Minutes approved.	
IV. Financial Report	Jeff Dick presented the notes shared by Billie Haines for the Financial Report. Billie noted that overall income is down 1.6% compared to 2021 due to some Scenic Byway Reimbursements that need to be submitted, but Wine Walk revenue increased 16.12%. She also noted that overall expenses are up 13.4% from last year due salary expenses we didn't have in the prior year and early event expenses. Sarah Pugh motioned to accept the Financial Report; Peter Loiler seconded.	Report approved.	Amara Huffine to provide an update on St. Charles Welcome Center numbers.
V. Membership Update	Amara Huffine reported that YTD, we have 30 new members.		
VI. Discussion and Action Items (Old Business)			
A. Chamber Logo	Amara Huffine said that the logo is finished, and she is looking to have shirts in to reveal the new logo by September 1st.		
B. Events Update	CBF: Amara Huffine said that we currently have 140+ vendors, and we are at \$15,500 of our sponsorship goal (\$20,000.00). She noted that we may not hit our goal this year, but we are still ahead of last year. Expenses are expected to be \$22,000. Amara mentioned that there is a concern of power (especially with food trucks), but that		

	should be offset by generators provided by the inflatables. She mentioned that Allissa and Peter will be handling the lineup for this year's parade that was previously handled by Winterset's Lions Club. The Lions Club will continue to help block off streets. There are already 6 floats registered.		
C. Online Sales	Amara Huffine presented three different shipping options for the Chamber merchandise. The board agreed to use Shipstation for \$9.99/mo as it came highly recommended by a few board members.		
Discussion and Action Items (New Business)			
A. Winter Hours	Amara Huffine recommended winter hours change to the following: Open Tuesday - Saturday 10 Am - 3 PM; Closed Mondays ( employees will be in the office). The board agreed with the new hours.		
<b>Next meeting</b>		<b>Thursday, September 22, 2022 at 7:30am USB Community Room</b>	
Adjournment at 8:00 AM.	Jeff Dick moved to adjourn the meeting; Peter Loiler seconded. Minutes respectfully submitted by Allissa Johnson, Secretary.		