



Board of Directors

Thursday, August 24, 2023; 7:30am

Making Madison County a better place to live, work, play and conduct business.

Chairman	Ashton McKeever	x	Sarah Pugh	x	Peter Loiler	x
Vice-Chair	Heather Ives		Nate Fehls	x	Kris Miler	x
Treasurer	Jeff Dick	x	Brad Tadlock	x		
Secretary	Allissa Johnson	x	Tara Kaysen	x		
Executive Director	Amara Huffine	x	Nicole Kems	x		

AGENDA	Presentation/Discussion	Recommendations/Actions	Follow-up
I. Call to Order	The Meeting of the Board of Directors called to order by Chair Ashton McKeever at 7:32 AM.	A quorum was established.	
II. Approval of Agenda	Nate Fehls motioned to accept the agenda; Jeff Dick seconded.	Agenda accepted.	
III. Approval of Minutes	The Minutes from the July 27, 2023 meeting were not prepared before this meeting.		Allissa Johnson to provide the July 27, 2023 minutes to Amara Huffine who will email them to the board.
IV. Financial Report	Treasurer, Jeff Dick confirmed we are in a healthy cash position, but due to the transition to Quickbooks Online - the reports provided were not accurate. Again this month, Jeff reported that retail sales and Covered Bridge Festival income are up compared to this time last year. Nate Fehls made a motion to remove Billie Haines from the bank accounts at the conclusion of her time at the Chamber (est. August 31st). Tara Kaysen seconded. Kris Miler made a motion to accept the financial report. Allissa Johnson seconded.	Motion carried. Financial Report accepted.	
V. Membership Update	Amara Huffine reported we have 33 new members in 2023, compared to 23 last year at this time. She also confirmed that we are at a 85% membership attrition rate that is ahead of the curve.		
VI. Discussion and Action Items (New Business)			
a. Covered Bridge Preservation Association	The board discussed involvement with a fundraising event for the covered bridges. The board concluded that we would be able to connect the members of the preservation		

	association to our contacts in the county, but we will not be involved in the planning.		
b. Merchant Meeting	The board discussed our Merchant Meetings and concluded that Amara Huffine should guide/coach the group to elect a leader that would encourage the group's involvement in area events.		
c. Chamber 101	Amara Huffine shared the details and purpose of this meeting for newer members, and the board discussed adding a Chamber 201 as a reminder for veteran members.		
VII. Discussion and Action Items (Old Business)			
a. 2023 Priority	No update provided.		
b. Sign Committee	Amara Huffine shared that the sign committee was meeting at the conclusion of this board meeting.		
c. Event Update	Amara Huffine shared that she is up to 20 artists signed up for the first Paint Madison County event. Amara confirmed that we have a full Covered Bridge Festival for vendors, and that we have already hit \$19,000 of our \$20,000 sponsorship goal. Amara also provided updates on Winter Events.		
d. Assistance with Chamber-Influenced Events	Tara Kaysen addressed the board to ask if there were any options for the Chamber to assist small businesses or nonprofits during events that were set up through the Chamber. The board discussed buying tables and chairs to rent, assisting financially or the Chamber facilitating connections in the county to help meet the needs of the event.		Amara Huffine will reach out to a local party equipment rental business to see if they would like to partner on these events in exchange for a membership.
Next meeting		Thursday, September 28, 2023 at 7:30AM at the Madison County Chamber of Commerce.	
Adjournment at 8:49 AM.	Allissa Johnson moved to adjourn the meeting; Jeff Dick seconded. Minutes respectfully submitted by Allissa Johnson, Secretary.		