



Board of Directors

Thursday, June 22, 2023; 7:30am

Making Madison County a better place to live, work, play and conduct business.

Chairman	Ashton McKeever	x	Sarah Pugh	x	Peter Loiler	x
Vice-Chair	Heather Ives	x	Nate Fehls		Kris Miler	x
Treasurer	Jeff Dick	x	Brad Tadlock	x		
Secretary	Allissa Johnson	x	Tara Kaysen	x		
Executive Director	Amara Huffine	x	Nicole Kems	x		

AGENDA	Presentation/Discussion	Recommendations/Actions	Follow-up
I. Call to Order	The Meeting of the Board of Directors called to order by Chair Ashton McKeever at 7:33 AM.	A quorum was established.	
II. Approval of Agenda	Sarah Pugh motioned to accept the agenda; Peter Loiler seconded.	Agenda accepted.	
III. Approval of Minutes	Kris Miler motioned to accept the Minutes from the May 25, 2023 meeting; Tara Kaysen seconded.	Minutes approved.	
IV. Financial Report	Jeff Dick was not able to report on financials due to a change in Quickbooks software. The board discussed the options of Quickbooks Online vs Desktop and the costs and features associated with both. The Chamber's data was transferred from the Desktop version to the Online version recently. Brad Tadlock made a motion to task Jeff with investigating next steps. Heather Ives seconded.	Motion carries.	Financial Report Tabled Until Next Board Meeting.
V. Membership Update	Amara Huffine reported we have 30 new members in 2023, compared to 16 last year at this time.		Allissa Johnson to help provide copy for membership marketing.
VI. Discussion and Action Items (Old Business)			
a. 2023 Priority	No update provided.		
b. St. Charles Welcome Center	Amara Huffine shared that additional training is being provided to some St. Charles staff, but things are going well so far.		
c. Event Update	Amara Huffine shared that there are only two more team openings for the Golf Outing. She noted that Paint Madison County's date changed to 9/17/23, and that 40% of the final sale price of each artwork completed that day will be revenue for the Chamber. She also added there are now 102 vendors for the Covered Bridge Festival, and this		

	year we will include a “Varied Industries” concept in the Winterset Livery. Winter events are also in the beginning stages. There will be no Bells, Bows & Boutique event this year.		
d. Sign Committee	A sign demo was held at 9 AM.		Amara Huffine and the sign committee will work on coming up with sign fundraising ideas and collateral examples to present to the board at a later date.
e. Storage Shed	Amara Huffine gave a progress report and said that all of the painting is completed, but there is still junk outside of the shed that needs to be moved to the dump. No plan has been made yet.		
Next meeting		Thursday, July 27, 2023 at 7:30AM at the Madison County Chamber of Commerce.	
Adjournment at 8:59 AM.	Allissa Johnson moved to adjourn the meeting; Heather Ives seconded. Minutes respectfully submitted by Allissa Johnson, Secretary.		