



Board of Directors

Thursday, February 23, 2023; 7:30am

Making Madison County a better place to live, work, play and conduct business.

Chairman	Ashton McKeever	x	Sarah Pugh	x	Peter Loiler	x
Vice-Chair	Heather Ives	x	Nate Fehls	x	Kris Miler	x
Treasurer	Jeff Dick	x	Brad Tadlock		Tori Willis	x
Secretary	Allissa Johnson	x	Tara Kaysen			
Executive Director	Amara Huffine	x	Nicole Kems	x	Special Guest:	

AGENDA	Presentation/Discussion	Recommendations/Actions	Follow-up
I. Call to Order	The Meeting of the Board of Directors called to order by Chair Ashton McKeever at 7:32 AM.	A quorum was established.	
II. Approval of Agenda	Sarah Pugh motioned to accept the agenda; Allissa Johnson seconded.	Agenda accepted.	
III. Approval of Minutes	Sarah Pugh motioned to accept the Minutes from the January 25, 2023 meeting; Nate Fehls seconded.	Minutes approved.	
IV. Financial Report	Jeff Dick presented details from the Financial Report. He explained January income is down compared to 2022. He outlined that memberships are down \$30,000 due to timing and expenses are up due to new staff compared to 2022. Sarah Pugh motioned to accept the financial report; Allissa Johnson seconded.	Report approved.	
V. Membership Update	Amara Huffine reported that we have 12 new members already in 2023, but overall we are down about 55% compared to January last year.		Amara will continue to keep the board informed on memberships. Board members have been encouraged to reach out to past members to get a status update.
VI. Discussion and Action Items (Old Business)			
a. 2021-2022 Wins	Amara Huffine outlined all of the successes for the last two years.		
b. Covered Bridge Preservation Association	The board agreed to donate \$2,000.00 from Covered Bridge proceeds to help the Covered Bridge Preservation Association with bridge maintenance. Peter Loiler motioned to donate the \$2,000.00; Sarah Pugh seconded.		Amara encouraged all board members to attend the check dedication at a date TBD.
VII. Discussion and Action Items (New Business)			

a. Board Survey Results	Amara Huffine spent some time reviewing the survey results with the board saying that the 2023 priorities the board agreed on were rebuilding trust with the membership. She said she plans to do that through positivity, transparency and sharing wins & decision making. She added that she will begin spotlighting board members, creating a board newsletter (to be signed by Ashton) and increase marketing (new vs old members, connections + tools and testimonials). She also said that she would like to start Board Socials and an “Way to Gnome” award for board members.		
b. St. Charles Welcome Center	Amara Huffine encouraged board members to attend the St. Charles City Council Meeting on 3/06/23 to help support our efforts at the St. Charles Welcome Center.		Amara will send out St. Charles City Council meeting information to board members.
c. Board Goals for 2023	Amara Huffine said she would outline our board goals based on our survey results and the details discussed at the meeting.		
d. Committee Sign Up	Amara Huffine encouraged board members to sign up for at least one of the following event committees: Covered Bridge Festival, Annual Meeting & Golf Outing.		
VIII. Closed Meeting	At 8:53 AM, the board went into closed meeting to discuss Amara Huffine’s annual review. The board reopened the meeting at 9:08 AM. Allissa Johnson made a motion to approve a 4% merit raise as of March 1st, 2023 for Amara; Sarah Pugh seconded.	Motion carries.	
Next meeting		Thursday, March 23, 2022 at 7:30AM at the Madison County Chamber of Commerce.	
Adjournment at 9:10 AM.	Allissa Johnson moved to adjourn the meeting; Jeff Dick seconded. Minutes respectfully submitted by Allissa Johnson, Secretary.		