



# Board of Directors

Thursday, November 16, 2023; 7:30am

*Making Madison County a better place to live, work, play and conduct business.*

<b>Chairman</b>	<b>Ashton McKeever</b>		<b>Sarah Pugh</b>	x	<b>Peter Loiler</b>	x
<b>Vice-Chair</b>	<b>Heather Ives</b>	x	<b>Nate Fehls</b>	x	<b>Kris Miler</b>	x
<b>Treasurer</b>	<b>Jeff Dick</b>	x	<b>Brad Tadlock</b>	x		
<b>Secretary</b>	<b>Allissa Johnson</b>	x	<b>Tara Kaysen</b>	x		
<b>Executive Director</b>	<b>Amara Huffine</b>	x	<b>Nicole Kems</b>	x		

<b>AGENDA</b>	<b>Presentation/Discussion</b>	<b>Recommendations/Actions</b>	<b>Follow-up</b>
I. Call to Order	The Meeting of the Board of Directors called to order by Vice Chair Heather Ives at 7:31 AM.	A quorum was established.	
II. Approval of Agenda	Nate Fehl motioned to add Membership Dues to this agenda. Allissa Johnson seconded. Allissa Johnson motioned to accept the agenda; Nate Fehl seconded.	Agenda accepted.	
III. Approval of Minutes	Kris Miler motioned to accept the Minutes from the October 19, 2023 meeting; Tara Kaysen seconded.	Minutes approved.	
IV. Financial Report	Treasurer, Jeff Dick explained that we are still in a healthy cash position. For October, Jeff reported that retail sales are down YOY, but tours are up. YTD he said that membership is down (based on timing of membership fees being paid), but Covered Bridge Festival income is up. He also added that Covered Bridge Festival expenses are up. Sarah Pugh motioned to accept the financial report. Nate Fehl seconded.	Financial Report accepted.	
V. Membership Dues	The board discussed current membership dues and proposed increases. Current Membership Fees: Friends (\$50), 1-9 Employees (\$300), 10+ Employees (\$500) and Nonprofit (\$200). The board discussed that a membership committee needs to be established.	Membership Committee has been established. The following will be discussed <ul style="list-style-type: none"> <li>• Membership Renewal Process</li> <li>• Membership Renewal Fees</li> <li>• Membership Benefits</li> <li>• Chamber Master Profiles</li> <li>• Communications</li> </ul>	Allissa Johnson, Tara Kaysen, Nate Fehl, Kris Miler and Heather Ives will meet with Amara as the membership committee.
VI. Membership Update	Amara Huffine reported that we have 41 new members in 2023. She added that we currently have 304 members vs 301 in 2022. Amara discussed that she will be reviewing the accuracy of Chamber Master that lists all members.		Amara to provide a list of chamber members from Chamber Master.

VII. Discussion and Action Items (New Business)			
a. Budget	The board reviewed the budget at a high level, but this item was tabled until the December board meeting.		Jeff Dick and Amara Huffine to provide budget details at December meeting.
b. The Delirium Gallery	Brad Tadlock provided a follow up from last board meeting's discussions, and he added a few new issues that have been addressed by the board and staff.		
c. Prospective Board Members	The board discussed several new possible board members to replace the two board members rolling off the board, Sarah Pugh and Brad Tadlock. Tara Kaysen nominated John Stezel and Jen Frease to the board of the directors. Kris Miler seconded.	Motion carries.	Amara Huffine will follow up with the new prospective board members to provide board expectations.
d. Annual Meeting	The board discussed the details of this year's Annual Meeting. This year's event will be on Thursday, January 18th. The board discussed adding a motivational element/speaker to the event.		
VIII. Discussion and Action Items (Old Business)			
a. 2023 Priority	No update provided.		
b. Merchant Meetings	Amara Huffine shared there were new faces at this month's Merchant Meeting that provided some new perspectives. Amara added that they will be trying to host January's meeting in the evening to hopefully accommodate more merchants.		
c. Ambassador Program	Nicole Kems provided feedback from the Ambassador committee's meeting. She reported to the board that the committee is working on outlining clearer expectations and the appointment process.		
d. Covered Bridge Preservation Association	Amara Huffine said that she is still reviewing the outcome from the Covered Bridge Festival to determine if a gift will be able to be made. This discussion was tabled.		
e. Sign Committee	No update provided.		
f. Events Update	Amara Huffine reminded the board that the Festival of Lights is Friday, November 24th.		
<b>Next meeting</b>		<b>Thursday, December 14th, 2023 at 7:30AM at the Madison County Chamber of Commerce.</b>	
Adjournment at 9:33 AM.	Allissa Johnson moved to adjourn the meeting; Nate Fehl seconded. Minutes respectfully submitted by Allissa Johnson, Secretary.		