



Board of Directors

Thursday, October 27, 2022; 7:30am

Making Madison County a better place to live, work, play and conduct business.

Chairman	Mark Baudler	x	Sarah Cowman	x	Sarah Pugh	x
Vice-Chair	Ashton McKeever	x	Nate Fehls		Peter Loiler	x
Treasurer	Jeff Dick	x	Julie Feier	x	Heather Ives	x
Secretary	Allissa Johnson	x	Tara Kaysen	x	Brad Tadlock	x
Executive Director	Amara Huffine	x	Nicole Kems	x	Special Guest	

AGENDA	Presentation/Discussion	Recommendations/Actions	Follow-up
I. Call to Order	The Meeting of the Board of Directors called to order by Chair Mark Baudler at 7:35 AM.	A quorum was established.	
II. Approval of Agenda	Jeff Dick motioned to accept the agenda; Peter Loiler seconded.	Agenda accepted.	
III. Approval of Minutes	Jeff Dick motioned to accept the Minutes from the August 25, 2022 meeting; Brad Tadlock seconded.	Minutes approved.	
IV. Financial Report	Jeff Dick presented details from the Financial Report. Overall income is down 59% from last year due to PPP receipt in the prior year. Overall expenses are down 59% as well. Sarah Pugh motioned to accept the Financial Report. Allissa Johnson seconded.	Report approved.	
V. Membership Update	Amara Huffine reported that we have 36 new members vs. 28 at this time last year. That is a 2.5% increase.		
VI. Discussion and Action Items (Old Business)			
A. Events update	CBF: Amara Huffine gave a short recap of the festival. Mark Baudler reported the 2023 Date Survey Results and the board review responses. The board unanimously approved to move the 2023 festival dates to the second full weekend in October based on the survey results. Amara reported that our CBF committee had issues with one vendor. The board advised for the committee to lay out specific expectations for this vendor for 2023 and to provide her with one point of contact.		Amara will email the membership about the date change and contact other key stakeholders. She also will put the dates of the next 5 festivals on our website.
B. Employee Retention Tax Credit	This will be reported to the Executive Committee for review. Nothing to report today.		

C. Covered Bridge Preservation Association	Amara Huffine discussed that once we have final numbers on CBF, we will be able to decide as a board what is to be donated.		
D. Winter Events Update	Amara shared event updates on Festival of Lights/Lights, Christmas, Action (November 25th), Bells, Bows & Boutiques (December 9-10th), PJ Party with Santa (December 9th) Winter Solstice (December 10-11th)		
VII. Discussion and Action Items (New Business)			
A. Annual Meeting 2023 Date	The board agreed to set the meeting on Wednesday, January 25th.		
B. November and December Board Meeting Dates	The next board meetings are November 17th & December 15th because of the holidays.		
Next meeting		Thursday, November 17, 2022 at 7:30AM - USB Community Room	
Adjournment at 8:39 AM.	Sarah Cowman moved to adjourn the meeting; Jeff Dick seconded. Minutes respectfully submitted by Allissa Johnson, Secretary.		