



Board of Directors

Thursday, October 19, 2023; 7:30am

Making Madison County a better place to live, work, play and conduct business.

Chairman	Ashton McKeever	x	Sarah Pugh	x	Peter Loiler	x
Vice-Chair	Heather Ives	x	Nate Fehls	x	Kris Miler	
Treasurer	Jeff Dick	x	Brad Tadlock	x		
Secretary	Allissa Johnson	x	Tara Kaysen	x		
Executive Director	Amara Huffine	x	Nicole Kems	x		

AGENDA	Presentation/Discussion	Recommendations/Actions	Follow-up
I. Call to Order	The Meeting of the Board of Directors called to order by Chair Ashton McKeever at 7:36 AM.	A quorum was established.	
II. Concerned Members	Jessica Anderson & Easton Wade presented concerns with their membership and business with the Board of Directors. Amara also presented an email sent by Zach Newbrough with his concerns.		Amara will follow up with both parties to help rectify the relationship and establish a Communication Committee to best relay Chamber information & benefits to members. Allissa Johnson, Tara Kaysen, Nate Fehl and Heather Ives all volunteered for the committee.
III. Approval of Agenda	A closed meeting was added to this agenda by the Executive Committee. Sarah Pugh motioned to accept the agenda; Heather Ives seconded.	Agenda accepted.	
IV. Approval of Minutes	Peter Loiler motioned to accept the Minutes from the September 28, 2023 meeting; Jeff Dick seconded.	Minutes approved.	
V. Financial Report	Treasurer, Jeff Dick explained that we are still in a great cash position. He went on to say that not all expenses and income had been settled with the Covered Bridge Festival. We will have more information on that next month. Sarah Pugh made a motion to accept the financial report. Heather Ives seconded.	Financial Report accepted.	
VI. Membership Update	Amara Huffine reported we gained 3 new members since our last board meeting.		
VII. Discussion and Action Items (New Business)			
a. Budget	Amara presented the first draft of the 2024 budget, but she said we would review it at November's board meeting.		Present Budget details at November meeting.
VIII. Discussion and Action Items (Old Business)			

a. 2023 Priority	No update provided.		
b. Merchant Meetings	Amara Huffine shared there were only two merchants at the most recent meeting, but she is working on increasing those numbers.		
c. Ambassador Program	Amara Huffine said that this program is a work in progress., and she will report more at the November meeting.		Amara will work with Nicole Kems and Allissa Johnson to rework this program. Allissa will reach out to Angie Kinsey for feedback, and Nicole will reach out to Wayne Martens.
d. Covered Bridge Preservation Association	Amara Huffine suggested that once we have the final numbers for the Covered Bridge Festival, we look at making a donation.		Covered Bridge Financials will be provided at the November meeting.
e. Sign Committee	No update provided.		
f. Events Update	Amara Huffine shared that she predicts the Covered Bridge Festival met goals they set this year even with the colder weather. She estimated that 9,000 people attended. Other board members shared that it was the best unload and load process they've had for vendors. She added that security will be changed for next year.		
Closed Meeting	The board entered into a closed meeting offsite (in an effort to protect confidentiality) at 8:56 AM. In attendance: Allissa Johnson, Heather Ives, Sarah Pugh, Jeff Dick, Brad Tadlock, Peter Loiler, Nate Fehl, Ashton McKeever, Tara Kaysen & Nicole Kems		
	The board adjourned the closed meeting at 10:16 AM		
Next meeting		Thursday, November 16th, 2023 at 7:30AM at the Madison County Chamber of Commerce.	
Adjournment at 10:16 AM.	Allissa Johnson moved to adjourn the meeting; Heather Ives seconded. Minutes respectfully submitted by Allissa Johnson, Secretary.		