



Serving Madison County
73 Jefferson Street ♦ Winterset, Iowa 50273-1540
(515) 462-1185 ♦ FAX (515) 462-1393
www.madisoncounty.com

Madison County Chamber of Commerce Membership Investment Schedule

***Basic Membership Rates:**

Individual Memberships - \$50

This option is for individual community members and retirees, etc., who wish to support the mission of the Chamber. It is not intended to promote a business or organization.

Non-Profit Organizations - \$200

Part-Time, Home-Based Businesses Employing 1 Person: \$200

This option is intended for consultants of established companies such as Thirty-One, Lularoe, Pampered Chef, etc.

Businesses Employing 1-9 Persons - \$300

Businesses Employing 10+ Persons - \$500

***Basic Membership Benefits Include:**

- **Networking Opportunities!** We provide many opportunities to network with other chamber members in a relax setting! Join us for the weekly Friday Chamber Coffee, at a Business After Hours event, ribbon cutting, grand opening, or Chamber social event!
- **Business Listing** on the Chamber's online Business Directory! Customize your Business Directory page by including logos, photo galleries, hot deals, employment opportunities, and links to your social media channels!
- **Business-Building Opportunities!** Lunch & Learn sessions, the Madison County Employers Council, Winterset Merchants Group, and Hidden Madison County bus tour are all great tools to coordinate with other members, learn from experts, and grow your business!
- **Membership in the Greater Des Moines Partnership** and inclusion in their online Business Directory! Attend Greater Des Moines Partnership membership meetings & events to increase your exposure in the metro area!
- **Communication** to the membership about your business through the Chamber's weekly e-newsletter, *Chamber Chat*. Submit news stories, press releases, or special announcements about your business to the Chamber Executive Director for publication in this widely-read newsletter, which also publishes to the Chamber's Facebook and Twitter feeds!
- **Referrals, Connections, and Access!** Every day, we receive calls from individuals and businesses looking for potential vendors. The Madison County Chamber of Commerce ONLY refers member businesses to these callers!



MEMBERSHIP APPLICATION

Madison County Chamber of Commerce
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Business Name: _____

Designated Member: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____

Email address: _____

Website: _____

Business Classification: _____

Number of permanent full-time employees: _____ Part-time: _____

Additional Contact(s): _____

(Your chamber investment entitles your staff to participate. If you would like your employees to receive the monthly electronic newsletter, please provide email addresses.)

_____ Annual Membership Investment (payable in full), or
_____ Semi-Annual ($\frac{1}{2}$ payable at this time, $\frac{1}{2}$ payable July 1st)
\$ _____ Total investment amount*

Payment Option:

Check # _____ Cash _____

Visa/MasterCard

Card # _____ Expiration Date _____

Code: _____

*Your investment may be deductible from Federal and State Income Tax Returns as a business expense.
We recommend you consult your tax advisor for details.

- **Please attach a business card with the application**
- Membership dues are pro-rated during the first calendar year for new memberships
- Business memberships are held in the name of the business
- All memberships are continuous unless cancelled A) in writing by the member; B) by the Chamber of non-payment of dues after ninety (90) days, or (C) for non-compliance with Chamber policies
- Membership dues investment is non-refundable
- Membership in the Madison County Chamber of Commerce is open to any business, organization, or individual interested in becoming a member

Thank you for your support of the Madison County Chamber of Commerce!

We Would Like to Know More about You

What are the biggest challenges facing your business?

- | | | | |
|--------------------------|------------------------------------|--------------------------|---------------------------------|
| <input type="checkbox"/> | Making new business contacts | <input type="checkbox"/> | Political advocacy for business |
| <input type="checkbox"/> | Increasing name recognition | <input type="checkbox"/> | Increasing sales |
| <input type="checkbox"/> | Workforce development | <input type="checkbox"/> | Access to business seminars |
| <input type="checkbox"/> | Involvement with community affairs | <input type="checkbox"/> | Strategies to cut expenses |
| <input type="checkbox"/> | Other | | |

What do you hope to gain from Chamber membership?

Who are the primary consumers of your organization's goods or services?

- | | | | |
|--------------------------|-------------------|--------------------------|-----------------|
| <input type="checkbox"/> | Local businesses | <input type="checkbox"/> | Local residents |
| <input type="checkbox"/> | Tourists/visitors | <input type="checkbox"/> | Other |

Where do you get new business?

- | | | | | | |
|--------------------------|--------------------------|--------------------------|------------------------------|--------------------------|-------------|
| <input type="checkbox"/> | Word of mouth/networking | <input type="checkbox"/> | Internet | <input type="checkbox"/> | Direct mail |
| <input type="checkbox"/> | Radio | <input type="checkbox"/> | Newspapers | <input type="checkbox"/> | Outdoor |
| <input type="checkbox"/> | Television | <input type="checkbox"/> | Magazines/trade publications | | |
| <input type="checkbox"/> | Other | | | | |

Have you ever been a member of a Chamber of Commerce in another city? Where?

What did you like best?

What do you wish had been different?
