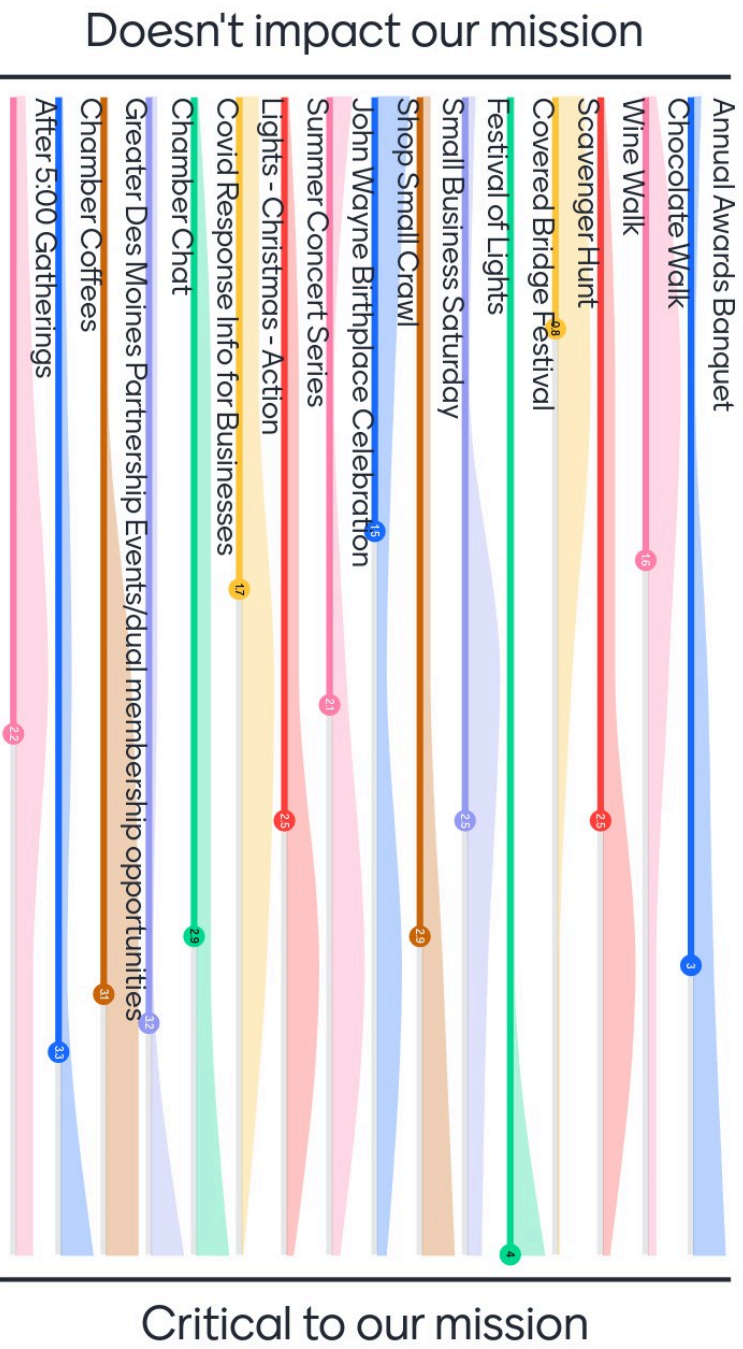
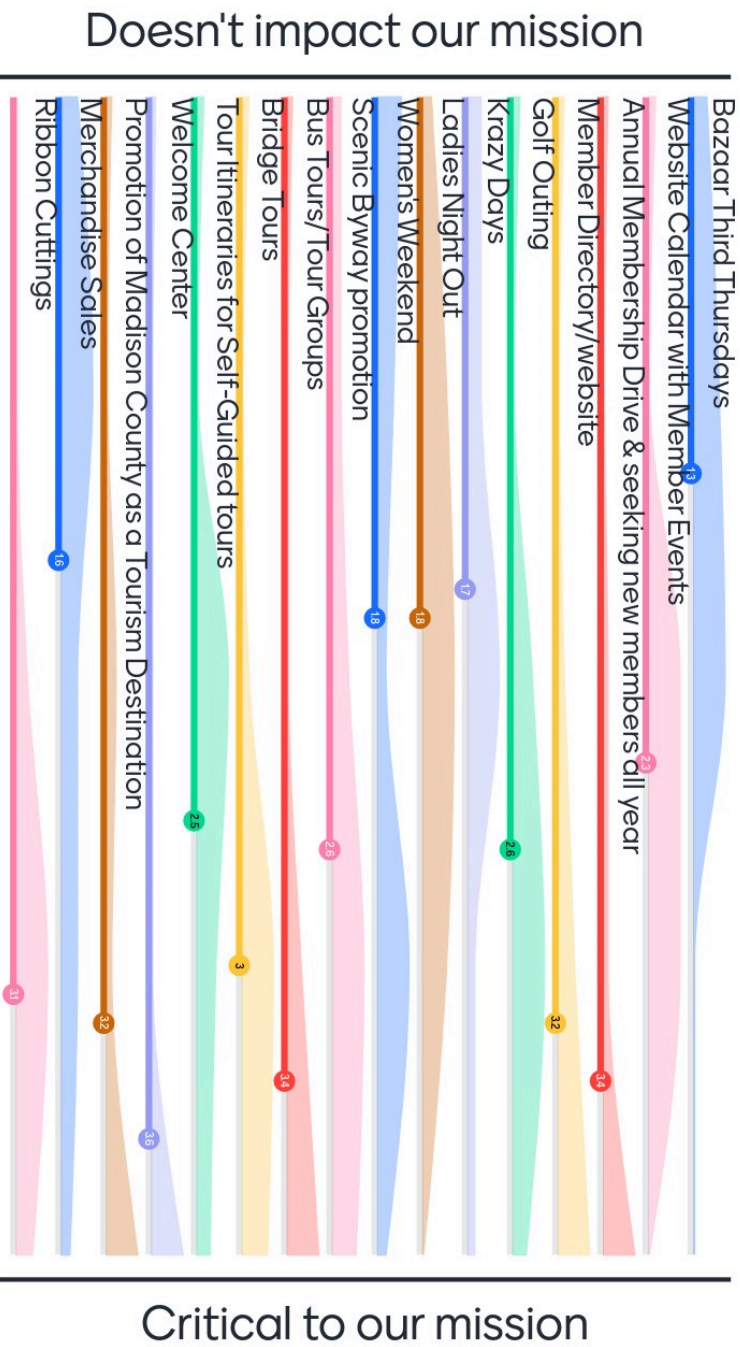


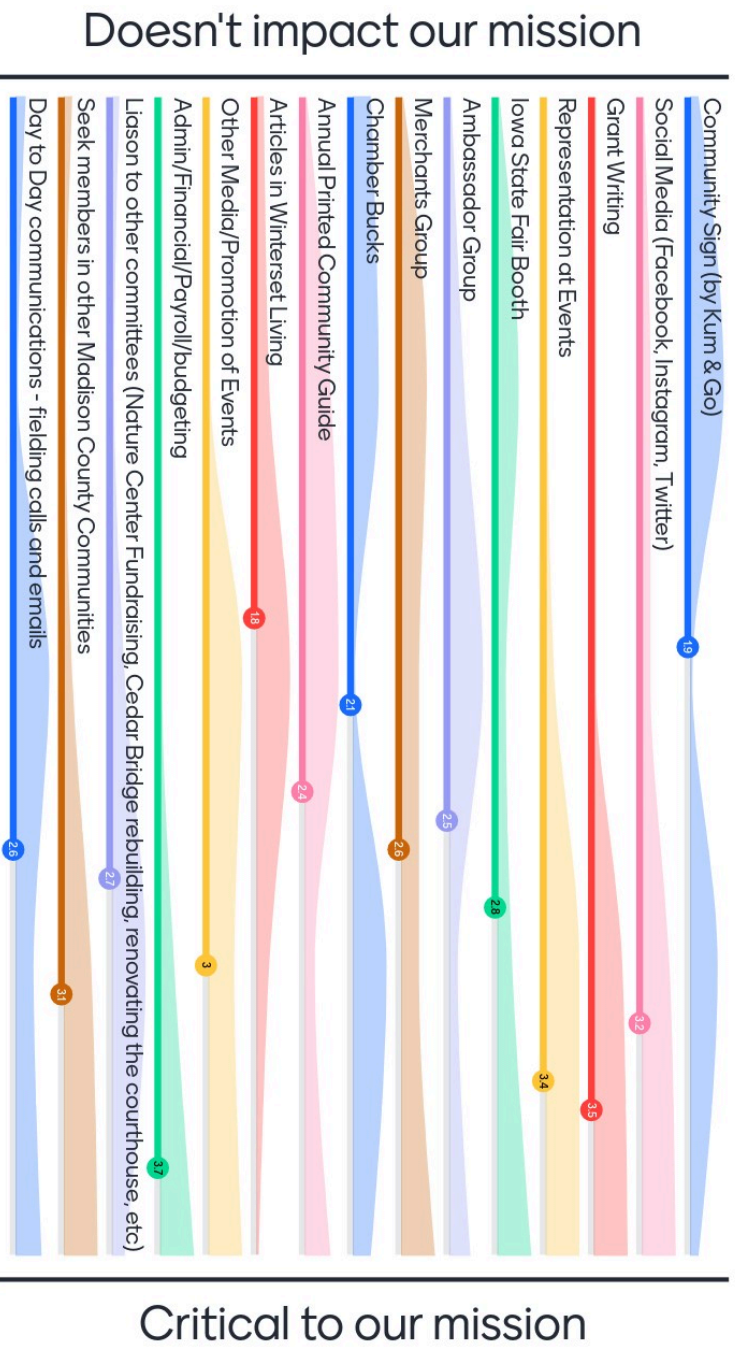
How important is it?



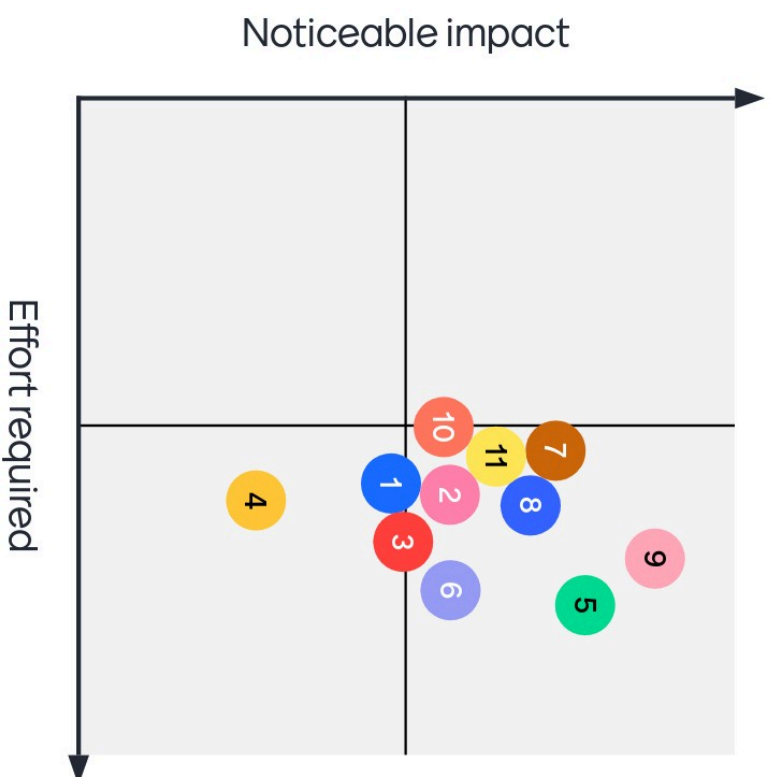
How important is it?



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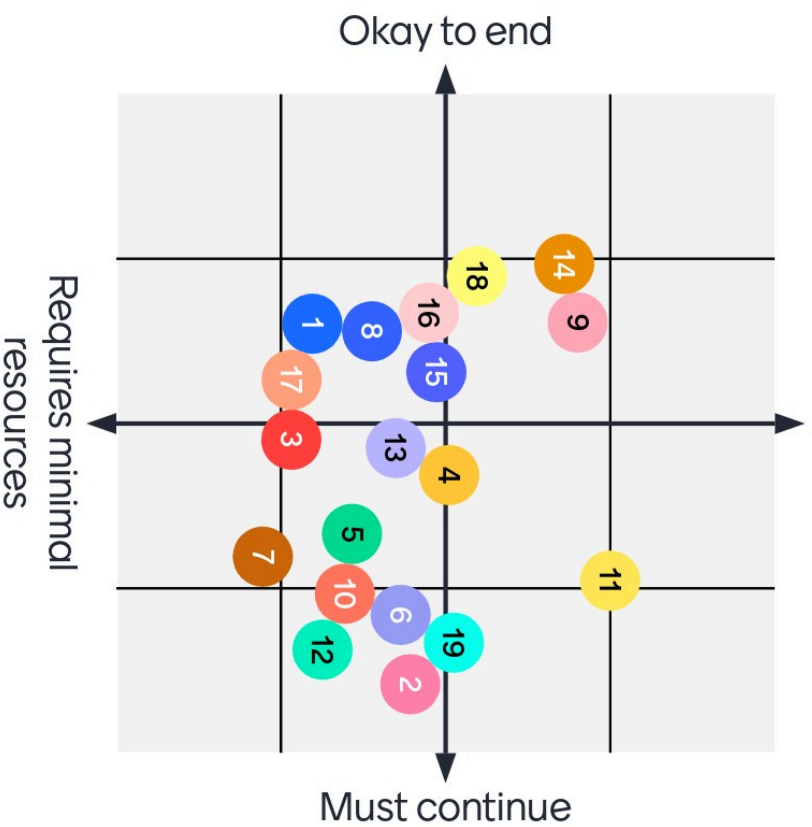
New initiative evaluator



- 1 Employers Council
- 2 Find ways to push member to member businesses
- 3 Organized gratitude toward Chamber members
- 4 Reconsider printed guides
- 5 Marketing regrouping
- 6 Trade show business showcase event
- 7 Create a diverse board of directors
- 8 Get ED certified in the Institute of Organizational Management
- 9 Systematize ED Goals and Evaluations
- 10 Create orientation materials for new board members
- 11 Create memberships levels that have different premiums

Stop or continue?

Requires a lot of resources



- 1 Chocolate Walk
- 2 Festival of Lights
- 3 John Wayne Birthplace Celebration (our Invlvmt)
- 4 Lights - Christmas - Action
- 5 After 5:00 Gatherings
- 6 Website Calendar with Member Events
- 7 Crazy Days
- 8 Ladies Night Out
- 9 Women's Weekend
- 10 Tour Itineraries for Self-Guided tours
- 11 Community Sign (by Kurn & Go)
- 12 Ambassador Group
- 13 Chamber Bucks
- 14 Annual Printed Community Guide
- 15 Articles in Winterset Living
- 16 Scavenger Hunt
- 17 Shop Small Crawl
- 18 Bazaar Third Thursdays
- 19 Merchandise Sales - makes some money for us