

Revenue Streams

1 message

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Fri, Dec 4, 2020 at 10:49 AM

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Per our strategic planning conversation last night, here are the primary revenue streams for the Chamber. The first column is the source, the second is 2019 revenues and the third is 2020 revenues. These are all net revenues with the exception of the dues. I did not include the Chamber Champions revenue, as that is likely a one-time thing.

Dues	\$64,000	\$65,000
Hotel/motel tax	40,820	23,865*
Bridge Festival	27,775	500
Retail Sales	16,750	7,975
Consignment Sales	6,430	2,900
Municipal Utility	7,500	7,500
County	7,500	7,500
Golf Outing	4,685	6,335
Wine Walk	5,675	1,015
Annual Meeting	4,445	4,250
Motor Coaches	6,645	-600**
Community Sign	6,000	3,600
First Friday Concerts	3,000	270

*last payment yet to be received

**loss

Some of the other events that we discussed: Women's Weekend made \$750 last year and zero this year, Festival of Lights lost about \$1,700 last year and \$400 this year.

Jerry Parkin

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