*Basic Membership Rates:*

**Individual Memberships** - $50

*This option is for individual community members and retirees, etc., who wish to support the mission of the Chamber. It is not intended to promote a business or organization.*

**Non-Profit Organizations** - $200

**Part-Time, Home-Based Businesses Employing 1 Person** - $200

*This option is intended for consultants of established companies such as Thirty-One, Lularoe, Pampered Chef, etc.*

**Businesses Employing 1-9 Persons** - $300

**Businesses Employing 10+ Persons** - $500

*Basic Membership Benefits Include:*

- **Networking Opportunities!** We provide many opportunities to network with other chamber members in a relax setting! Join us for the weekly Friday Chamber Coffee, at a Business After Hours event, ribbon cutting, grand opening, or Chamber social event!

- **Business Listing** on the Chamber’s online Business Directory! Customize your Business Directory page by including logos, photo galleries, hot deals, employment opportunities, and links to your social media channels!

- **Business-Building Opportunities!** Lunch & Learn sessions, the Madison County Employers Council, Winterset Merchants Group, and Hidden Madison County bus tour are all great tools to coordinate with other members, learn from experts, and grow your business!

- **Membership in the Greater Des Moines Partnership** and inclusion in their online Business Directory! Attend Greater Des Moines Partnership membership meetings & events to increase your exposure in the metro area!

- **Communication** to the membership about your business through the Chamber’s weekly e-newsletter, Chamber Chat. Submit news stories, press releases, or special announcements about your business to the Chamber Executive Director for publication in this widely-read newsletter, which also publishes to the Chamber’s Facebook and Twitter feeds!

- **Referrals, Connections, and Access!** Every day, we receive calls from individuals and businesses looking for potential vendors. The Madison County Chamber of commerce ONLY refers member businesses to these callers!
MEMBERSHIP APPLICATION
Madison County Chamber of Commerce
73 Jefferson Street. Winterset, Iowa 50273-1540
(515) 462-1185. Fax: (515) 462-1393
www.madisoncounty.com

Business Name: ____________________________________________
Designated Member: __________________________________________
Address: _____________________________________ City/State/Zip: __________
Phone: ___________________________ Fax: ___________________________
Email address: ____________________________________________
Website: ____________________________________________

Business Classification: ____________________________________________
Number of permanent full-time employees: ___________________ Part-time: __________

Additional Contact(s):
______________________________________________

(Your chamber investment entitles your staff to participate. If you would like your employees to receive the monthly electronic newsletter, please provide email addresses.)

__________ Annual Membership Investment (payable in full), or
__________ Semi-Annual (½ payable at this time, ½ payable July 1st
$__________ Total investment amount*

Payment Option:
Check #___________ Cash ________

Visa/MasterCard
Card #_______________________________ Expiration Date __________
Code: __________

*Your investment may be deductible from Federal and State Income Tax Returns as a business expense.
We recommend you consult your tax advisor for details.

- Please attach a business card with the application
- Membership dues are pro-rated during the first calendar year for new memberships
- Business memberships are held in the name of the business
- All memberships are continuous unless cancelled A) in writing by the member; B) by the Chamber of non-payment of dues after ninety (90) days, or (C) for non-compliance with Chamber policies
- Membership dues investment is non-refundable
- Membership in the Madison County Chamber of Commerce is open to any business, organization, or individual interested in becoming a member

Thank you for your support of the Madison County Chamber of Commerce!
*We Would Like to Know More about You*

What are the biggest challenges facing your business?

- [ ] Making new business contacts
- [ ] Increasing name recognition
- [ ] Workforce development
- [ ] Involvement with community affairs
- [ ] Other

- [ ] Political advocacy for business
- [ ] Increasing sales
- [ ] Access to business seminars
- [ ] Strategies to cut expenses

What do you hope to gain from Chamber membership?

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________

Who are the primary consumers of your organization’s goods or services?

- [ ] Local businesses
- [ ] Tourists/visitors
- [ ] Other

- [ ] Local residents

Where do you get new business?

- [ ] Word of mouth/networking
- [ ] Radio
- [ ] Television
- [ ] Other

- [ ] Internet
- [ ] Newspapers
- [ ] Magazines/trade publications

- [ ] Direct mail
- [ ] Outdoor

Have you ever been a member of a Chamber of Commerce in another city? Where?

______________________________________________________________________________

What did you like best?

______________________________________________________________________________

What do you wish had been different?

______________________________________________________________________________