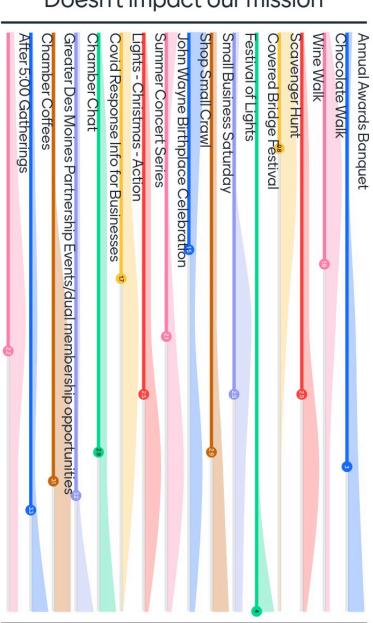
## How important is it?

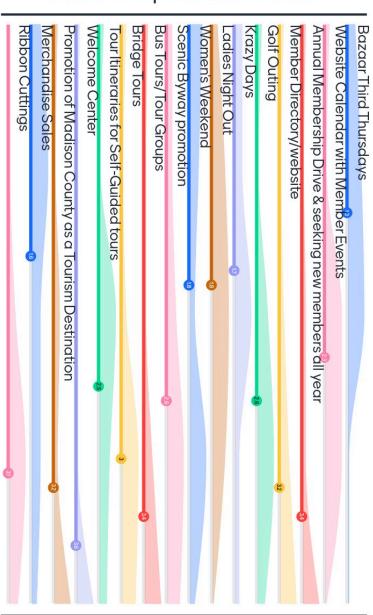
### Doesn't impact our mission



Critical to our mission

### How important is it?

### Doesn't impact our mission



Critical to our mission

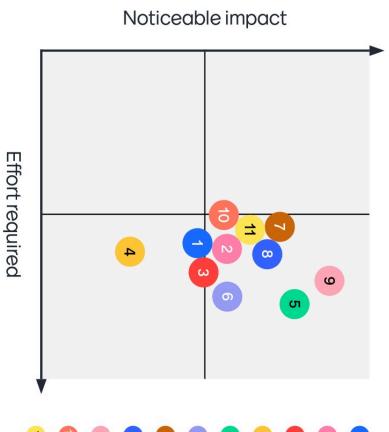
### How important is it?

### Doesn't impact our mission Merchants Group **Grant Writing** Social Media (Facebook, Instagram, Twitter) Community Sign (by Kum & Go) Day to Day communications - fielding calls and emails Seek members in other Madison County Communities Other Media/Promotion of Events lowa State Fair Booth Representation at Events Liason to other committees (Nature Center Fundraising, Cedar Bridge rebuilding, renovating the courthouse, etc, Admin/Financial/Payroll/budgeting Articles in Winterset Living Ambassador Group Annual Printed Community Guide Chamber Bucks

Critical to our mission

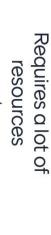
### Mentimeter

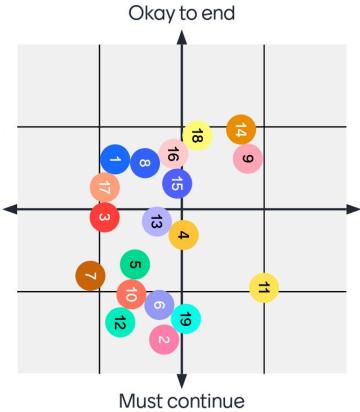
# New initiative evaluator



- **Employers Council**
- Find ways to push member to member businesses
- Organized gratitude toward Chamber members
- Reconsider printed guides
- Marketing regrouping
- Trade show business showcase event
- Create a diverse board of directors
- Get ED certified in the Institute of Organizational Management
- Systematize ED Goals and Evaluations
- Create orientation materials for new board members
- Create memberships levels that have different premiums

### Stop or continue?





- Chocolate Walk
- Festival of Lights
- John Wayne Birthplace Celebration (our invlymnt)
- Lights Christmas Action
- After 5:00 Gatherings
- Website Calendar with Member Events
- Krazy Days
- Ladies Night Out
- Women's Weekend
- Community Sign (by Kum & Go) Tour Itineraries for Self-Guided tours
- Ambassador Group
- Chamber Bucks
- Annual Printed Community Guide

Articles in Winterset Living

- Scavenger Hunt
- Shop Small Crawl
- Bazaar Third Thursdays
- Merchandise Sales makes some money for us

Requires minimal

resources