

## Digital Community Sign Sponsorship Packages

## We have four levels of sponsorships for Madison County businesses and organizations who are Chamber of Commerce members:

1. Elite - \$1000 per year (8 total available)

This level gives businesses a 3-year sponsorship with their business logo on a plexiglass sign above the digital message board. This level also gives the sponsor the benefits of a gold level sponsorship

2. **Gold** -- \$600 per year.

This level gives businesses a one year sponsorship promoting their business/organization. Sponsor may change message on the board one time per week.

3. **Silver** -- \$300 per year.

This level gives businesses a one year sponsorship for promoting their business/organization. Sponsor may change message on the digital board one time per month.

4. **Bronze** -- \$60 four (4) weeks.

This level gives businesses four weeks sponsorship for promoting their business/organization. Sponsor receives up to four different messages and the weeks do not have to run consecutively.

## **Unallowable Messages**

- Political
- Any message related to a public vote that promotes a bias
- Questionable material or subject matter
- Any message about products that are not legal to be sold to individuals
   of all ages (i.e. alcohol, cigarettes)
- Any message from a business outside of Madison County