



**Join the Chamber
Ambassadors Program!**

AMBASSADOR PROGRAM

The Ambassador Program consists of enthusiastic volunteers from the Chamber membership who donate their time to help build member commitment and raise community awareness of Chamber activities and benefits. In doing so, the Ambassadors grow professionally and personally by building business relationships within the community. The program is ideal if you have a desire to:

- Become more active in the local business environment
- Raise awareness of your business or organization
- Give back to your community

Each year, the program accepts up to 15 individuals to serve as Ambassadors for the calendar year. Getting involved with the Ambassador Program is one of the first steps you can take to become more involved with the Chamber!

Program Benefits

The Ambassador Program provides opportunities for you to meet local business people and build lasting relationships. Additional benefits include:

- Increased name and face recognition for you and your business or organization
- Excellent networking opportunities
- Potential media coverage from attendance at Chamber events
- An insider's perspective of the local business community
- Introductions to local business and community leaders
- Special invitations to Chamber events
- An opportunity to demonstrate community pride

Requirements

As an Ambassador, you are required to:

- Be a current member of the Madison County Chamber of Commerce
- Have your employer's approval to participate in the program
- Serve for a period of at least one year (January to December)
- Submit \$15 for use toward name badges and program supplies

Activities

As an Ambassador, you have the opportunity to select what activities you want to complete to fulfill your program service requirement. The opportunities may vary from year to year, but can include:

- Staffing the welcome/registration table at Chamber events such as the Annual Meeting & Awards Night Banquet
- Attending ribbon cutting ceremonies, Chamber Coffee events, and Business After Hours events
- Serving as a mentor for new Chamber members
- Conducting member surveys and soliciting member feedback
- Participating as a member of the Chamber's "Membership Matters" team, which delivers awards to members
- Delivering Chamber materials to members

Ambassadors are encouraged to support the Chamber by attending events whenever possible, even when they are not "working."

Application Process

If you are interested in becoming an Ambassador, please complete the application. The program runs from January to December, but applications are accepted year round. Acceptance in the Program after January is dependent on the number of open positions. If you have any questions, please contact Chamber of Commerce Executive Director Heather Riley via email at: exec.dir@madisoncounty.com.