



Serving all of Madison County
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2010 Chamber of Commerce Membership

Platinum Membership & Chamber Sponsorships

**Your opportunity to support community through the work of the Madison County Chamber
(Over and above your investment)**

Platinum Membership

Platinum Membership has been in existence for many years. If you are a firm believer in the Chamber and our mission to make Madison County a great place to live, work, play and conduct business your voluntary addition of 15% of your investment, or \$50 (whichever is greater), will help build a stronger organization to meet the needs of Madison County.

Sponsorships

Sponsorships enable the Chamber of Commerce to offer events and programs that benefit our membership and the community. For instance, a gate sponsorship at Covered Bridge Festival provides a high profile opportunity for your business to advertise and helps offset the expense of the Festival. Informing you about these opportunities at the beginning of the year may help you plan your advertising. Having the opportunity to write one check appeals to many of our members. It also helps us as we go through the year knowing that various and events are already funded or partially funded. If you choose not to sign up in advance for a sponsorship, you may still do so at a later time.

Annual Meeting Tickets

Advance tickets may be purchased for \$10 per person. Advance ticket sales are non-refundable and will end at 5:00 p.m. the day preceding the event. Tickets are \$12 per person at the door. Check out our web site (www.madisoncounty.com) for this year's theme and program.

Annual Meeting Sponsorship

Annual Meeting Sponsorships are \$300.

Annual Meeting Sponsors may furnish a sign with their name and logo for display at the registration/ticket table. They are named as sponsors in the program, and in pre-event newspaper advertising. They are also introduced and recognized during the program. Auction proceeds go to new web site.

Summerfest Sponsorship

Date to be determined

Promotional Sponsorships are \$300. (1) Promotional Sponsor is included in all pre-event advertising. Entertainment Sponsorships are \$1,200. (1) Entertainment Sponsor may display a banner (provided by the Sponsor) at the entertainment stage. Sponsor is mentioned in all pre-event publicity.

Covered Bridge Festival Sponsorship

Second Full Weekend in October

Gate Sponsorships are one (1) at the main gate for \$1,000 and six (6) at \$500 each.

Street Sponsors are four (4) at \$1,000 each

Stage Sponsors are two (2) at \$2,000 each

Community Band Summer Concert Series Sponsorship

Summer Concert Series are five (5) at \$100 each

Newsletter Sponsorship

Newsletter Sponsorships are (11) at \$100 each

Your business is featured (full page write up and photo) in the newsletter one time per year. Your full color quarter page ad appears two times in the Newsletter in that calendar year.

Festival of Lights Sponsorship

Festival of Lights Sponsorships are three (3) at \$200 each

Festival of Lights Sponsors are name in pre-event advertising. You may choose to sponsor the parade, the treats from Santa or the coloring contest. You may provide a sign that will appear at whichever area you sponsor.

Community Sign Sponsorship

Community Sign Sponsorships are \$600, \$300, and \$60.

At the \$600 level your message is changed one time per week.

At the \$300 level your message is changed one time per month.

At the \$60 level you receive four (4) messages (one per week), which can be used non-consecutive.

See Chamber Community Sign application for further details.

Web Site Sponsorship

Please call the Chamber for more details.

Volunteer Opportunities

Along with the various sponsorships available for you to participate in financially, we also welcome your involvement as a volunteer for any of these events. If you are interested in sharing your time with fellow community members on these events, please contact the Chamber.

INVESTING IN YOUR COMMUNITY 2010

Madison County Chamber of Commerce Annual Investment Schedule

FRIENDS OF MADISON COUNTY

(Non-professional membership)

Individuals Retired Business Associates
 YEARLY INVESTMENT COST. \$60

HOME-BASED BUSINESSES

(Businesses operating on non-commercial zoned property)

YEARLY INVESTMENT COST. \$100

ASSOCIATE MEMBERS ACCESS

Churches Barbers & Beauty Shops
 Schools Farmers/Ranchers
 Hospitals Non-Profit Organizations
 Government Offices Out-of-County Associates
 YEARLY INVESTMENT COST. \$145

COMMERCIAL SERVICES ACCESS

Auto Dealers Restaurants
 General Retail
 Greenhouses Services
 Media
 YEARLY INVESTMENT COST. \$236
 Full Time Equivalency. (+) \$27 per FTE*

LICENSED PROFESSIONAL ACCESS

Abstractors Engineers
 Architects Funeral Directors
 Attorneys Insurance Companies
 Auctioneers Optometrists
 Physicians Brokerage Companies
 Chiropractors Real Estate Companies
 CPA's Veterinarians
 Dentists
 YEARLY INVESTMENT COST. \$205
 + \$55 for each additional professional
 (+) \$27 per FTE*

FINANCIAL INSTITUTIONS

Banks
 Savings & Loans
 Credit Unions
 YEARLY INVESTMENT COST. . . . \$360 minimum
 \$25 per million deposit

LODGING ACCESS

Apartments Mobile Home Parks
 Motels/Hotels Assisted Living Facilities
 Bed & Breakfasts Nursing Homes
 Campgrounds Retirement Homes
 YEARLY INVESTMENT COST. \$236
 (+) \$3 per unit

INDUSTRIAL/MANUFACTURING

SUPERMARKETS

YEARLY INVESTMENT COST. \$139
 (+) \$105 1-4 FTE*
 (+) \$210 5-9 FTE*
 (+) \$420 10-29 FTE*
 (+) \$640 30-39 FTE*
 (+) \$880 40+ FTE*

MULTIPLE BUSINESS ACCESS

(Owner with more than one business)
 First Listing. \$Rate as outlined herein
 Second Listing. . \$145 for each additional business
 (Primary member is largest employer.)

SEASONAL BUSINESS

(Open six months or less per year)
 Tourism Related Businesses
 Farmer's Market
 YEARLY INVESTMENT COST. \$145

WORKSHEET

Membership Category: _____

Base Rate _____
 FTE's Rate _____
 Additional Professionals Rate _____
 Sponsorships _____
 Platinum Membership Dues _____
 (\$55 or 15% whichever is greater)
Total Investment _____

If your business does not fit into one of the listed categories, we will negotiate a mutually agreeable investment.

Calculating your FTE's:
 Total Hours Worked by all employees in one week
 _____ /40= _____

**FTE – Full Time Equivalency is determined by adding the total number of hours worked by all employees for one week's time and dividing it by 40.*



CHAMBER BENEFIT CHECKLIST

Be certain your organization is receiving all the benefits of Chamber membership. Review the list below and place a check next to the program and events in which your organization participates. You may be surprised at the opportunities you are missing.

WEBSITE	I have informed the Chamber about my website address, and taken advantage of being listed on the Business Directory. For \$40, I have requested that a link between my website and the Chamber be established. Web Banner advertising is available for \$200 per year.
NETWORKING	I network with my fellow members by attending the Annual Meeting and Awards Night (January 18, 2010) and participate in our summer fundraiser. I encourage my employees to attend.
COMMUNITY	I participate in Chamber-sponsored programs with public officials (Legislative Forums) to promote a business-friendly environment in our community.
ADVERTISING	I provide the Chamber with a supply of brochures and/or other items to promote my organization and make it simple to receive referrals.
NEWSLETTER	I read the monthly <i>The Bridge</i> newsletter for local economic development news, for information about upcoming events and opportunities, and for timely business tips. (Newsletters are available electronically or in hard copy.)
COFFEE	I am signed up to host a Chamber Community Coffee and attend them regularly to network and stay informed.
GIFT CERTIFICATES	My business accepts Gift Certificates and I promote local shopping by giving them as gifts and awards for employees, family and friends.
PROMOTIONAL OPPORTUNITIES	I participate in special promotional opportunities through sponsorship: ✧ Annual Awards Banquet ✧ Chamber Community Coffees ✧ Summer Concert Series ✧ Summer Fundraiser ✧ Covered Bridge Festival ✧ Festival of Lights
AMBASSADORS	I participate in welcoming new businesses to Madison County through the Chamber Ambassador Program.
VOLUNTEER	I volunteer my time as a Chamber committee member to help bring about positive change in my community.
CONFERENCE ROOM	I make use of the Chamber Conference Room, available to members at no cost.
MCLI	I offer my employees the opportunity to participate in Madison County Leadership Institute.
MAILING LISTS	I make use of member access to mailing lists and labels.
NEW RESIDENT PROGRAM	I participate in the New Resident Program to welcome newcomers into our community and to receive their name/address on a monthly basis for opportunities to promote my organization. Cost is \$5 per month.
COMMUNITY SIGN	I make use of the new community sign to promote by organization.